

GUIDELINES & ELIGIBILITY

Effective January 2021

In an effort to help support the talent of our customers, as well as making our contribution to Public Service Announcements, Affiliated Equipment makes the following offer of PSA/Spec/Abetted days to those eligible.

WHAT IS CONSIDERED AS PSA/SPEC/ABETTED SPOT

A project that has insufficient, minimal or no funding, where virtually everyone and everything is being donated for free or at a reduced rate. It is **not** a job with an impoverished budget where someone simply doesn't want to pay for equipment while most other things and people are being paid.

Rule of thumb is, if others are being paid, we would like to be paid as well. And if others are working at reduced rates it is only fair that we share in whatever funds are available.

BASE DAYS

Any and all customers whose payment for work with AE, over the previous 12 months, exceeded \$100,000 are eligible for 2 PSA/SPEC base days.

Included in these days: Package Truck, Camera Package, Generator, Dolly and some Additional (within reason, when available), Overnight Parking and Cage Access.

Note: that any significant a la carte Truck or Camera orders are considered equivalent to prescribed packages.

Everything is subject to availability and occasionally last-minute substitutions will have to be accommodated.

Not included in these days: all hard costs such as Fuel for generator, Truck Driver, Sub rentals and Expendables (Gels, Tapes, Foamcore etc...).

All AE equipment must be handled by experienced and competent technicians.

ADDITIONAL DAYS

Any further PSA/Spec/Abetted day/s requests are entirely at the discretion of AE

Conditions for Additional Days:

If you require a Package Truck, only the truck rental fee will be charged. Normally only one camera package will be offered without charge.

The total cost of equipment and services requested on additional days may not in total exceed 5% of your previous 12 month's payments*.

*For clarity, during the prior 12 month period, at the time of your request, you have been invoiced and **have paid** AE an amount, for services supplied, for example \$100,000, you may receive a maximum of \$5,000 credit towards additional days (the value of any other additional days already used will be subtracted from this credit).

Not included in these additional days: Dolly, Additional, and all hard costs such as Fuel for generator, Truck Driver, Sub-rentals, Expendables (Gels, Tapes, Foamcore etc...).

Without exception, no production company will be supported with a PSA/Spec day unless the following terms and conditions are accepted:

- **The Executive Producer must sign the request directly.**
- **Any request must be approved and signed by Ross Mclean directly.**
- **All accounts must be in good standing, not be in arrears.**
- **All equipment (including sub-rentals from any company or person) must be Supplied by AE.**
- **Any charges invoiced will be paid within 30 days of invoice date.**

*****Please note that after-hours entry will not be available for PSA/Spec/Abetted days, unless the person/s actually doing the pick-up or drop-off are pre-approved by AE.***