



SUMMER HALF-TIME EDITION

“You have to perform at a consistently higher level than others,
that is the mark of a true professional” - JOE PATERNO

ALEXA XT CAMERA PACKAGE AT \$2800/day

The ALEXA XT adds a significant improvement to the base model Alexa such as: In Camera Arriraw Recording, Internal ND Filtration, A 4:3 super 35 sensor, LDS PL Mount and Anamorphic De-Squeeze and High Speed (ProRes 4444 recording at 120 FPS).



The ALEXA XT comes with the new XR (Extended Recording) module: a side panel that replaces the previous SxS. This module allows in-camera Arriraw recording up to 120 FPS onto fast and rugged 512 GB XR capture drives. The result is an even faster and more reliable way to record Arriraw, Alexa’s highest quality image output. SEE PETER.

ICING ON THE CAKE



NEW!
OPTIMO
Light Weight
Zooms



15-40 & 28-76

At 186mm and 4.1lbs, the Optimo 15-40 and 28-76 zoom lenses are the shortest and lightest available. The optical quality is exceptional for super 35mm coverage. These are ideal lenses for handheld, Steadicam and shooting in confined spaces. SEE PETER.

- 1600 JOKER NOW ON AE4 – **NO CHARGE!!!**
*For a limited time only.

At 1600W, the Joker 1600 is comparable to over 6000W of quartz fixture output. It is the most punch you are going to get out of a light that can plug into a household outlet.



- **LOANER LOCKS – NO CHARGE!!!**

Cube trucks are driving loaded with gear or parking fully loaded overnight without a lock? Yes, it came as a surprise to us as well, so we now have loaner locks available for cube trucks carrying our equipment. They are free of charge but have a \$20.00 replacement cost if the lock or key is lost. SEE BOB.



PRODUCTION GARBAGE

Yes the rumours are true! AE is now taking production garbage. You can even arrange for an after-hours bin key!

How much per bag you ask?

\$3.75 Garbage/\$3.00 Recycle

FOR COMPLETE DETAILS SEE BOB.

THE AE REMOTE POWER & LIGHT COMBO

INCLUDES

- 2 x 4K HMI PARS COMPLETE
- 2 x MANFROTTO WIND-UP STANDS
- 2 x 25ft JOY CABLE
- 1 x HONDA EB 10,000 WATT GENERATOR
- 1 x POWER-MAX TRANSFORMER

***NO SUBSTITUTIONS
PAYMENT WITHIN 30 DAYS

**ALL FOR
\$750 per day**

